Americans’ Views On The President’s Climate And Carbon Pollution Plan

Key findings from nationwide survey among 808 registered voters reached on landline and cell phones July 1 – 7, 2013 for

Margin of error = ±3.5 percentage points
Perception That Climate Change Is A Very Serious Problem Is Rising

How much of a problem do you consider the issue of climate change and global warming to be?

- Somewhat serious
- Not much of a problem
- Very serious problem
- Not a problem at all

**December 2012**

- Somewhat serious: 31%
- Not much of a problem: 14%
- Very serious problem: 32%
- Not a problem at all: 31%

**July 2013**

- Somewhat serious: 66%
- Not much of a problem: 39%
- Very serious problem: 31%
- Not a problem at all: 13%

Democrats:
- Serious problem: 86%
- Not a problem: 13%

Independents:
- Serious problem: 62%
- Not a problem: 35%

Republicans:
- Serious problem: 46%
- Not a problem: 50%
Better Than Two-To-One Support For President Obama’s Climate Plan

Would you support or oppose this plan?

Description of plan prior to question:
“The plan that President Obama announced aims to protect public health and address climate change by cutting the amount of carbon pollution produced by the United States. The plan directs the Environmental Protection Agency, or EPA, to establish carbon pollution standards for power plants to limit the amount of carbon pollution these plants can emit. The plan also would increase fuel efficiency standards for new vehicles as well as set energy efficiency standards for new household appliances and new buildings. Further, the plan would increase investment in renewable energy sources, like wind and solar power.”
## Majority Support In All Regions Of The Country

<table>
<thead>
<tr>
<th></th>
<th>Support Obama’s Climate Plan</th>
<th>Oppose Obama’s Climate Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Respondents</td>
<td>61%</td>
<td>27%</td>
</tr>
<tr>
<td>Northeast</td>
<td>68%</td>
<td>24%</td>
</tr>
<tr>
<td>South</td>
<td>52%</td>
<td>36%</td>
</tr>
<tr>
<td>Midwest</td>
<td>65%</td>
<td>23%</td>
</tr>
<tr>
<td>West</td>
<td>62%</td>
<td>24%</td>
</tr>
<tr>
<td>Men</td>
<td>57%</td>
<td>36%</td>
</tr>
<tr>
<td>Women</td>
<td>64%</td>
<td>20%</td>
</tr>
<tr>
<td>Age 18 to 34</td>
<td>68%</td>
<td>21%</td>
</tr>
<tr>
<td>Age 35 to 49</td>
<td>58%</td>
<td>29%</td>
</tr>
<tr>
<td>Age 50 to 64</td>
<td>63%</td>
<td>30%</td>
</tr>
<tr>
<td>Age 65/older</td>
<td>50%</td>
<td>34%</td>
</tr>
<tr>
<td>Democrats</td>
<td>86%</td>
<td>7%</td>
</tr>
<tr>
<td>Independents</td>
<td>58%</td>
<td>35%</td>
</tr>
<tr>
<td>Republicans</td>
<td>32%</td>
<td>51%</td>
</tr>
</tbody>
</table>
Support For Plan’s Individual Parts Is Even Stronger

- Increase fuel efficiency standards for new vehicles: 55% strongly support, 79% overall support
- Increase investment in renewable energy (wind, solar, hydro): 56% strongly support, 78% overall support
- Increase energy efficiency standards for new appliances/buildings: 51% strongly support, 78% overall support
- Take lead in urging large countries (China/India) to expand efforts: 54% strongly support, 76% overall support
- Strengthen communities against effects of climate change (flood, drought, fire): 47% strongly support, 75% overall support
- Have EPA set standards on carbon pollution electric plants can release: 40% strongly support, 65% overall support
Independents And Republicans Support Individual Elements Of The Plan

- Increase fuel efficiency standards for new vehicles
  - Independents: 77%
  - Republicans: 68%

- Increase energy efficiency standards for new appliances/buildings
  - Independents: 77%
  - Republicans: 67%

- Take lead in urging large countries (China/India) to expand efforts
  - Independents: 61%
  - Republicans: 76%

- Increase investment in renewable energy (wind, solar, hydro)
  - Independents: 73%
  - Republicans: 63%

- Strengthen communities against effects of climate change (flood, drought, fire)
  - Independents: 70%
  - Republicans: 59%

- Have EPA set standards on carbon pollution electric plants can release
  - Independents: 56%
  - Republicans: 49%

(45% of Republicans oppose this)
Support Remains High After Americans Hear Balanced Debate About The Plan

Would you support or oppose this plan?

Statements prior to question:
“SUPPORTERS of this plan say that cutting carbon pollution is essential to keeping our air and water clean, protecting our kids' health, and reducing the devastating effects of climate change. President Obama's plan represents a reasonable and comprehensive approach that will help our economy to continue to grow and recover while sparking innovation in energy technology and cutting our dependence on foreign oil.

OPPONENTS of this plan say it will seriously harm our economy just as it is starting to improve. This plan will mean higher energy costs, making it more expensive for companies to do business and leading to thousands of job losses and higher prices for consumers. All this without having any real impact on climate change, because big polluters such as India and China do not limit pollution from their power companies.”