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To: Interested Parties

Subject: State of the Union Speech a hit, especially on climate

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A Public Policy Polling survey conducted last night immediately after the State of the Union address finds that 67% of Americans approved of the comments Barack Obama made in his speech. Obama's comments on climate change particularly struck a chord with voters:

-62% agree with Obama that we must do more to combat climate change for the sake of our children and our future. And 57% think Obama should make preparing for the consequences of climate change a priority during his second term. On both of those counts seniors are particularly concerned about addressing the impact climate change could have on future generations- 61% of them think this should be a key focus area for Obama during his last four years in office.

-Voters stand with the President in believing that the extreme weather events of the last year were not freak coincidences and that they should stand as a call to action on the issue of climate change. 58% of voters think the country needs to do more to address climate change, and 60% think the President should use his authority to reduce dangerous carbon pollution. Pivotal female voters- 63%- are particularly supportive of the President taking the lead on this matter.

-Americans are concerned about climate change in general. 65% consider it to be a problem, including 58% of independent voters. 55% think it is already a problem now, rather than something that will be an issue in the future, and voters are particularly concerned about the extreme weather events and negative effects on people's health that climate change is bringing. Against that backdrop Americans were looking for President Obama to speak out on climate change last night, and they're glad he did.

Public Policy Polling surveyed 1,218 registered voters following the State of the Union address. The margin of error for the survey is +/-2.8%