



## Maine Survey Results

**Q1** Today energy efficiency technologies are increasingly used in our home appliances and electronics -they allow products that use electricity to perform as they normally would, but use less energy. Do you support the expanded use of energy efficiency technologies to meet our energy needs and reduce energy costs?

*Support* ..... 77%  
*Oppose* ..... 12%  
*Not sure* ..... 11%

**Q2** Do you support or oppose the federal government taking action to help individuals and businesses become more energy efficient and use energy efficiency technologies?

*Support* ..... 63%  
*Oppose* ..... 29%  
*Not sure* ..... 8%

**Q3** Have you installed and used energy-efficient products in your home or business, such as Energy Star appliances or energy-efficient lighting?

*Yes* ..... 86%  
*No* ..... 14%

**Q4** Do you think switching to more efficient lighting is an effective way to reduce energy waste or not?

*It is* ..... 66%  
*It is not* ..... 25%  
*Not sure* ..... 9%

**Q5** The majority of energy efficiency technologies, such as more efficient refrigerators, washers, and lighting, have been spurred by the federal government's actions. Beginning with President Reagan, the federal government has consistently set minimum energy efficiency standards for a number of household products and appliances, which have cut consumer electric bills AND reduced air pollution. Do you support or oppose the government in setting minimum energy efficiency standards for household products and appliances?

*Support* ..... 67%  
*Oppose* ..... 25%  
*Not sure* ..... 8%

**Q6** In 2007, Congress set higher energy efficiency standards for lighting that will go into effect next year. This will result in more energy-efficient light bulbs on store shelves, including brand new incandescent bulbs that are 25 to 30 percent more efficient. The standards will save Maine residents more than 60 million dollars a year and consumers nationwide 10 billion dollars a year. Do you support or oppose these minimum energy efficiency standards for light bulbs?

*Support* ..... 66%  
*Oppose* ..... 28%  
*Not sure* ..... 5%

**Q7** If your member of Congress tried to weaken or delay energy efficiency standards, would you support those efforts, oppose those efforts, or would it not matter to you?

*Would support those efforts* ..... 27%  
*Would oppose them* ..... 50%  
*Wouldn't matter to you/Not sure* ..... 22%



**Q8** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 51%

*Man*..... 49%

**Q9** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 38%

*Republican*..... 31%

*Independent/Other*..... 31%

**Q10** If you are white, press 1. If other, press 2.

*White* ..... 87%

*Other*..... 13%

**Q11** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 14%

*30 to 45*..... 24%

*46 to 65*..... 37%

*Older than 65*..... 25%



## Crosstabs

	Base	Gender	
		Woman	Man
Support/Oppose Expanded Use of EE Tech			
Support	77%	85%	68%
Oppose	12%	5%	20%
Not sure	11%	10%	12%

	Base	Gender	
		Woman	Man
Support/Oppose Fed Gov't Helping People & Biz Become More EE			
Support	63%	71%	55%
Oppose	29%	19%	39%
Not sure	8%	10%	6%

	Base	Gender	
		Woman	Man
Installed EE Products in Home or Biz?			
Yes	86%	91%	81%
No	14%	9%	19%

	Base	Gender	
		Woman	Man
Switching to EE Lights Effective to Reduce Waste?			
It is	66%	70%	62%
It is not	25%	19%	30%
Not sure	9%	10%	7%



## Crosstabs

	Base	Gender	
		Woman	Man
<b>Support/Oppose Gov't Setting EE Standards</b>			
Support	67%	73%	61%
Oppose	25%	17%	34%
Not sure	8%	10%	5%

	Base	Gender	
		Woman	Man
<b>Support/Oppose EE Lightbulb Standards</b>			
Support	66%	75%	57%
Oppose	28%	20%	37%
Not sure	5%	5%	6%

	Base	Gender	
		Woman	Man
<b>Support/Oppose Congressman's Effort to Weaken/Delay EE Standards</b>			
Would support those efforts	27%	26%	28%
Would oppose them	50%	49%	52%
Wouldn't matter to you/Not sure	22%	25%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Expanded Use of EE Tech</b>				
Support	77%	86%	64%	78%
Oppose	12%	7%	19%	12%
Not sure	11%	7%	17%	10%



## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Fed Gov't Helping People &amp; Biz Become More EE</b>				
Support	63%	82%	41%	62%
Oppose	29%	12%	48%	29%
Not sure	8%	5%	11%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Installed EE Products in Home or Biz?</b>				
Yes	86%	91%	74%	91%
No	14%	9%	26%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Switching to EE Lights Effective to Reduce Waste?</b>				
It is	66%	79%	51%	67%
It is not	25%	15%	38%	23%
Not sure	9%	6%	12%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Gov't Setting EE Standards</b>				
Support	67%	80%	51%	67%
Oppose	25%	13%	42%	25%
Not sure	8%	7%	7%	9%





## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose EE Lightbulb Standards</b>				
Support	66%	83%	49%	64%
Oppose	28%	15%	44%	30%
Not sure	5%	3%	8%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Congressman's Effort to Weaken/Delay EE Standards</b>				
Would support those efforts	27%	24%	30%	28%
Would oppose them	50%	61%	36%	52%
Wouldn't matter to you/Not sure	22%	15%	34%	20%

	Base	Race	
		White	Other
<b>Support/Oppose Expanded Use of EE Tech</b>			
Support	77%	80%	53%
Oppose	12%	9%	34%
Not sure	11%	11%	13%

	Base	Race	
		White	Other
<b>Support/Oppose Fed Gov't Helping People &amp; Biz Become More EE</b>			
Support	63%	67%	37%
Oppose	29%	24%	59%
Not sure	8%	9%	4%





## Crosstabs

	Base	Race	
		White	Other
Installed EE Products in Home or Biz?			
Yes	86%	89%	65%
No	14%	11%	35%

	Base	Race	
		White	Other
Switching to EE Lights Effective to Reduce Waste ?			
It is	66%	71%	34%
It is not	25%	20%	57%
Not sure	9%	9%	9%

	Base	Race	
		White	Other
Support/Oppose Gov't Setting EE Standards			
Support	67%	71%	42%
Oppose	25%	21%	56%
Not sure	8%	8%	2%

	Base	Race	
		White	Other
Support/Oppose EE Lightbulb Standards			
Support	66%	71%	36%
Oppose	28%	23%	62%
Not sure	5%	6%	1%





## Crosstabs

		Race	
	Base	White	Other
<b>Support/Oppose Congressman's Effort to Weaken/Delay EE Standards</b>			
<b>Would support those efforts</b>	27%	26%	34%
<b>Would oppose them</b>	50%	51%	43%
<b>Wouldn't matter to you/Not sure</b>	22%	22%	23%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose Expanded Use of EE Tech</b>					
<b>Support</b>	77%	68%	63%	84%	84%
<b>Oppose</b>	12%	18%	23%	8%	5%
<b>Not sure</b>	11%	13%	15%	7%	11%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose Fed Gov't Helping People &amp; Biz Become More EE</b>					
<b>Support</b>	63%	65%	50%	69%	66%
<b>Oppose</b>	29%	27%	47%	23%	20%
<b>Not sure</b>	8%	8%	3%	8%	14%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
<b>Installed EE Products in Home or Biz?</b>					
<b>Yes</b>	86%	82%	81%	92%	84%
<b>No</b>	14%	18%	19%	8%	16%







### Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Switching to EE Lights Effective to Reduce Waste?					
It is	66%	65%	54%	72%	70%
It is not	25%	27%	38%	19%	19%
Not sure	9%	8%	8%	8%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Gov't Setting EE Standards					
Support	67%	60%	51%	76%	73%
Oppose	25%	25%	42%	19%	19%
Not sure	8%	15%	7%	5%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose EE Lightbulb Standards					
Support	66%	65%	55%	70%	72%
Oppose	28%	27%	41%	25%	22%
Not sure	5%	8%	4%	4%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Congressman's Effort to Weaken/Delay EE Standards					
Would support those efforts	27%	38%	24%	25%	27%
Would oppose them	50%	45%	52%	57%	41%
Wouldn't matter to you/Not sure	22%	17%	25%	17%	31%

