

Michigan Survey Results

Q1 Today energy efficiency technologies are increasingly used in our home appliances and electronics -they allow products that use electricity to perform as they normally would, but use less energy. Do you support the expanded use of energy efficiency technologies to meet our energy needs and reduce energy costs?

Support 77%
Oppose 12%
Not sure 11%

Q2 Do you support or oppose the Michigan state government requiring electric utilities like Detroit Edison and Consumers Energy to use energy efficiency to reduce the amount of dirty power they need to generate?

Support 58%
Oppose 23%
Not sure 19%

Q3 Do you support or oppose the federal government taking action to help individuals and businesses become more energy efficient and use energy efficiency technologies?

Support 58%
Oppose 31%
Not sure 10%

Q4 Have you installed and used energy-efficient products in your home or business, such as Energy Star appliances or energy-efficient lighting?

Yes 85%
No 15%

Q5 Do you think switching to more efficient lighting is an effective way to reduce energy waste or not?

It is 62%
It is not 28%
Not sure 11%

Q6 The majority of energy efficiency technologies, such as more efficient refrigerators, washers, and lighting, have been spurred by the federal government's actions. Beginning with President Reagan, the federal government has consistently set minimum energy efficiency standards for a number of household products and appliances, which have cut consumer electric bills AND reduced air pollution. Do you support or oppose the government in setting minimum energy efficiency standards for household products and appliances?

Support 62%
Oppose 27%
Not sure 11%



Q7 In 2007, Congress set higher energy efficiency standards for lighting that will go into effect next year. This will result in more energy-efficient light bulbs on store shelves, including brand new incandescent bulbs that are 25 to 30 percent more efficient. The standards will save Michigan residents more than 350 million dollars a year and consumers nationwide 10 billion dollars a year. Do you support or oppose these minimum energy efficiency standards for light bulbs?

Support 64%
Oppose 27%
Not sure 8%

Q8 If your member of Congress tried to weaken or delay energy efficiency standards, would you support those efforts, oppose those efforts, or would it not matter to you?

Would support those efforts 25%
Would oppose them 48%
Wouldn't matter to you/Not sure 27%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man 45%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 34%
Republican 27%
Independent/Other 39%

Q11 If you are white, press 1. If African-American, press 2. If other, press 3.

White 81%
African-American 14%
Other 5%

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29 11%
30 to 45 21%
46 to 65 49%
Older than 65 20%





Crosstabs

	Base	Gender	
		Woman	Man
Support/Oppose Expanded Use of EE Tech			
Support	77%	83%	69%
Oppose	12%	6%	19%
Not sure	11%	11%	13%

	Base	Gender	
		Woman	Man
Support/Oppose MI Gov't Requiring Util's to Use EE Tech			
Support	58%	60%	55%
Oppose	23%	18%	30%
Not sure	19%	22%	16%

	Base	Gender	
		Woman	Man
Support/Oppose Fed Gov't Helping People & Biz Become More EE			
Support	58%	59%	57%
Oppose	31%	29%	35%
Not sure	10%	13%	8%

	Base	Gender	
		Woman	Man
Installed EE Products in Home or Biz?			
Yes	85%	89%	81%
No	15%	11%	19%





Crosstabs

		Gender	
	Base	Woman	Man
Switching to EE Lights Effective to Reduce Waste?			
It is	62%	64%	58%
It is not	28%	22%	35%
Not sure	11%	14%	6%

		Gender	
	Base	Woman	Man
Support/Oppose Gov't Setting EE Standards			
Support	62%	63%	62%
Oppose	27%	22%	33%
Not sure	11%	15%	5%

		Gender	
	Base	Woman	Man
Support/Oppose EE Lightbulb Standards			
Support	64%	66%	62%
Oppose	27%	24%	31%
Not sure	8%	10%	7%

		Gender	
	Base	Woman	Man
Support/Oppose Congressman's Effort to Weaken/Delay EE Standards			
Would support those efforts	25%	23%	27%
Would oppose them	48%	49%	47%
Wouldn't matter to you/Not sure	27%	28%	27%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Expanded Use of EE Tech				
Support	77%	84%	69%	76%
Oppose	12%	8%	14%	14%
Not sure	11%	8%	17%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose MI Gov't Requiring Util's to Use EE Tech				
Support	58%	72%	45%	54%
Oppose	23%	17%	35%	21%
Not sure	19%	11%	21%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Fed Gov't Helping People & Biz Become More EE				
Support	58%	79%	38%	53%
Oppose	31%	15%	51%	32%
Not sure	10%	5%	11%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Installed EE Products in Home or Biz?				
Yes	85%	90%	78%	85%
No	15%	10%	22%	15%



Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Switching to EE Lights Effective to Reduce Waste?				
It is	62%	79%	46%	57%
It is not	28%	12%	40%	33%
Not sure	11%	9%	14%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Gov't Setting EE Standards				
Support	62%	82%	47%	56%
Oppose	27%	12%	39%	31%
Not sure	11%	6%	14%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose EE Lightbulb Standards				
Support	64%	80%	50%	60%
Oppose	27%	14%	40%	31%
Not sure	8%	6%	10%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Congressman's Effort to Weaken/Delay EE Standards				
Would support those efforts	25%	22%	27%	26%
Would oppose them	48%	52%	38%	51%
Wouldn't matter to you/Not sure	27%	27%	35%	23%





Crosstabs

	Base	Race		
		White	African-American	Other
Support/Oppose Expanded Use of EE Tech				
Support	77%	80%	68%	54%
Oppose	12%	10%	19%	23%
Not sure	11%	11%	13%	23%

	Base	Race		
		White	African-American	Other
Support/Oppose MI Gov't Requiring Util's to Use EE Tech				
Support	58%	61%	45%	47%
Oppose	23%	21%	32%	28%
Not sure	19%	18%	23%	25%

	Base	Race		
		White	African-American	Other
Support/Oppose Fed Gov't Helping People & Biz Become More EE				
Support	58%	57%	68%	51%
Oppose	31%	32%	26%	37%
Not sure	10%	11%	6%	11%

	Base	Race		
		White	African-American	Other
Installed EE Products in Home or Biz?				
Yes	85%	86%	81%	79%
No	15%	14%	19%	21%





Crosstabs

	Base	Race		
		White	African-American	Other
Switching to EE Lights Effective to Reduce Waste?				
It is	62%	61%	71%	53%
It is not	28%	29%	19%	39%
Not sure	11%	11%	10%	8%

	Base	Race		
		White	African-American	Other
Support/Oppose Gov't Setting EE Standards				
Support	62%	63%	65%	47%
Oppose	27%	25%	29%	42%
Not sure	11%	12%	6%	11%

	Base	Race		
		White	African-American	Other
Support/Oppose EE Lightbulb Standards				
Support	64%	65%	65%	50%
Oppose	27%	27%	26%	42%
Not sure	8%	8%	10%	8%

	Base	Race		
		White	African-American	Other
Support/Oppose Congressman's Effort to Weaken/Delay EE Standards				
Would support those efforts	25%	25%	23%	31%
Would oppose them	48%	47%	52%	43%
Wouldn't matter to you/Not sure	27%	28%	26%	26%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Expanded Use of EE Tech					
Support	77%	76%	70%	83%	67%
Oppose	12%	18%	15%	10%	11%
Not sure	11%	6%	15%	7%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose MI Gov't Requiring Util's to Use EE Tech					
Support	58%	54%	56%	61%	53%
Oppose	23%	29%	27%	20%	24%
Not sure	19%	17%	18%	19%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Fed Gov't Helping People & Biz Become More EE					
Support	58%	62%	58%	63%	45%
Oppose	31%	28%	33%	28%	41%
Not sure	10%	10%	9%	9%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Installed EE Products in Home or Biz?					
Yes	85%	83%	84%	89%	78%
No	15%	17%	16%	11%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Switching to EE Lights Effective to Reduce Waste?					
It is	62%	60%	62%	68%	48%
It is not	28%	30%	29%	25%	31%
Not sure	11%	10%	9%	7%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Gov't Setting EE Standards					
Support	62%	70%	58%	69%	47%
Oppose	27%	27%	30%	21%	37%
Not sure	11%	4%	12%	10%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose EE Lightbulb Standards					
Support	64%	63%	62%	69%	55%
Oppose	27%	25%	28%	25%	34%
Not sure	8%	11%	10%	6%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Congressman's Effort to Weaken/Delay EE Standards					
Would support those efforts	25%	44%	21%	23%	24%
Would oppose them	48%	35%	44%	54%	43%
Wouldn't matter to you/Not sure	27%	22%	34%	23%	33%

