

Ohio Survey Results

Q1 Today energy efficiency technologies are increasingly used in our home appliances and electronics -they allow products that use electricity to perform as they normally would, but use less energy. Do you support the expanded use of energy efficiency technologies to meet our energy needs and reduce energy costs?

Support 74%
Oppose 12%
Not sure 14%

Q2 Do you support or oppose the Ohio state government requiring electric utilities like Duke Energy, AEP, and Dayton Power & Light to help their customers become more energy efficient and use energy efficiency technologies?

Support 60%
Oppose 24%
Not sure 16%

Q3 Do you support or oppose the federal government taking action to help individuals and businesses become more energy efficient and use energy efficiency technologies?

Support 56%
Oppose 34%
Not sure 10%

Q4 Have you installed and used energy-efficient products in your home or business, such as Energy Star appliances or energy-efficient lighting?

Yes 85%
No 15%

Q5 Do you think switching to more efficient lighting is an effective way to reduce energy waste or not?

It is 61%
It is not 30%
Not sure 8%

Q6 TCP, an Ohio-based lighting company that manufactures CFLs and also invented an incandescent light bulb that's 50 percent more efficient, is opening a new factory in Ohio to help meet demand for energy efficient light bulbs. Do you think the expansion of Ohio's energy efficient lighting manufacturing base is a positive development for the state or not?

It is a positive development 83%
It is not 9%
Not sure 8%

Q7 The majority of energy efficiency technologies, such as more efficient refrigerators, washers, and lighting, have been spurred by the federal government's actions. Beginning with President Reagan, the federal government has consistently set minimum energy efficiency standards for a number of household products and appliances, which have cut consumer electric bills AND reduced air pollution. Do you support or oppose the government in setting minimum energy efficiency standards for household products and appliances?

Support 61%
Oppose 29%
Not sure 10%



Q8 In 2007, Congress set higher energy efficiency standards for lighting that will go into effect next year. This will result in more energy-efficient light bulbs on store shelves, including brand new incandescent bulbs that are 25 to 30 percent more efficient. The standards will save Ohio residents more than 360 million dollars a year and consumers nationwide 10 billion dollars a year. Do you support or oppose these minimum energy efficiency standards for light bulbs?

Support 60%
Oppose 32%
Not sure 8%

Q9 If your member of Congress tried to weaken or delay energy efficiency standards, would you support those efforts, oppose those efforts, or would it not matter to you?

Would support those efforts 29%
Would oppose them 45%
Wouldn't matter to you/Not sure 26%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man 47%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 39%
Republican 32%
Independent/Other 29%

Q12 If you are white, press 1. If African-American, press 2. If other, press 3.

White 83%
African-American 12%
Other 5%

Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29 11%
30 to 45 24%
46 to 65 45%
Older than 65 20%



Crosstabs

	Base	Gender	
		Woman	Man
Support/Oppose Expanded Use of EE Tech			
Support	74%	77%	71%
Oppose	12%	9%	15%
Not sure	14%	14%	14%

	Base	Gender	
		Woman	Man
Support/Oppose OH Gov't Requiring Util's to Help Customers Be More EE			
Support	60%	64%	55%
Oppose	24%	20%	29%
Not sure	16%	16%	15%

	Base	Gender	
		Woman	Man
Support/Oppose Fed Gov't Helping People & Biz Become More EE			
Support	56%	58%	53%
Oppose	34%	29%	39%
Not sure	10%	13%	8%

	Base	Gender	
		Woman	Man
Installed EE Products in Home or Biz?			
Yes	85%	84%	85%
No	15%	16%	15%



Crosstabs

		Gender	
	Base	Woman	Man
Switching to EE Lights Effective to Reduce Waste?			
It is	61%	62%	61%
It is not	30%	30%	31%
Not sure	8%	8%	8%

		Gender	
	Base	Woman	Man
Expansion of EE Mfg. Base Pos. for OH?			
It is a positive development	83%	84%	82%
It is not	9%	7%	11%
Not sure	8%	9%	8%

		Gender	
	Base	Woman	Man
Support/Oppose Gov't Setting EE Standards			
Support	61%	63%	58%
Oppose	29%	24%	34%
Not sure	10%	13%	7%

		Gender	
	Base	Woman	Man
Support/Oppose EE Lightbulb Standards			
Support	60%	64%	56%
Oppose	32%	28%	37%
Not sure	8%	9%	7%



Crosstabs

	Base	Gender	
		Woman	Man
Support/Oppose Congressman's Effort to Weaken/Delay EE Standards			
Would support those efforts	29%	28%	30%
Would oppose them	45%	43%	48%
Wouldn't matter to you/Not sure	26%	29%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Expanded Use of EE Tech				
Support	74%	80%	68%	73%
Oppose	12%	7%	16%	15%
Not sure	14%	13%	17%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose OH Gov't Requiring Util's to Help Customers Be More EE				
Support	60%	70%	56%	51%
Oppose	24%	16%	28%	31%
Not sure	16%	14%	16%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Fed Gov't Helping People & Biz Become More EE				
Support	56%	77%	40%	44%
Oppose	34%	13%	48%	46%
Not sure	10%	9%	12%	10%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Installed EE Products in Home or Biz?				
Yes	85%	86%	84%	84%
No	15%	14%	16%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Switching to EE Lights Effective to Reduce Waste?				
It is	61%	71%	54%	56%
It is not	30%	19%	38%	37%
Not sure	8%	10%	8%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Expansion of EE Mfg. Base Pos. for OH?				
It is a positive development	83%	91%	78%	77%
It is not	9%	4%	11%	14%
Not sure	8%	5%	11%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Gov't Setting EE Standards				
Support	61%	73%	51%	54%
Oppose	29%	19%	37%	33%
Not sure	10%	8%	12%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose EE Lightbulb Standards				
Support	60%	78%	47%	50%
Oppose	32%	17%	41%	42%
Not sure	8%	5%	13%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Congressman's Effort to Weaken/Delay EE Standards				
Would support those efforts	29%	27%	32%	27%
Would oppose them	45%	47%	44%	45%
Wouldn't matter to you/Not sure	26%	25%	24%	27%

	Base	Race		
		White	African-American	Other
Support/Oppose Expanded Use of EE Tech				
Support	74%	77%	63%	57%
Oppose	12%	10%	26%	17%
Not sure	14%	14%	11%	27%

	Base	Race		
		White	African-American	Other
Support/Oppose OH Gov't Requiring Util's to Help Customers Be More EE				
Support	60%	63%	50%	43%
Oppose	24%	22%	37%	30%
Not sure	16%	15%	13%	27%





Crosstabs

	Base	Race		
		White	African-American	Other
Support/Oppose Fed Gov't Helping People & Biz Become More EE				
Support	56%	57%	58%	37%
Oppose	34%	33%	32%	50%
Not sure	10%	10%	11%	13%

	Base	Race		
		White	African-American	Other
Installed EE Products in Home or Biz?				
Yes	85%	89%	57%	86%
No	15%	11%	43%	14%

	Base	Race		
		White	African-American	Other
Switching to EE Lights Effective to Reduce Waste?				
It is	61%	63%	59%	40%
It is not	30%	28%	38%	47%
Not sure	8%	9%	3%	13%

	Base	Race		
		White	African-American	Other
Expansion of EEMfg. Base Pos. for OH?				
It is a positive development	83%	85%	76%	72%
It is not	9%	7%	18%	10%
Not sure	8%	8%	5%	17%





Crosstabs

	Base	Race		
		White	African-American	Other
Support/Oppose Gov't Setting EE Standards				
Support	61%	64%	45%	40%
Oppose	29%	26%	47%	40%
Not sure	10%	10%	8%	20%

	Base	Race		
		White	African-American	Other
Support/Oppose EE Lightbulb Standards				
Support	60%	61%	55%	47%
Oppose	32%	30%	37%	50%
Not sure	8%	8%	8%	3%

	Base	Race		
		White	African-American	Other
Support/Oppose Congressman's Effort to Weaken/Delay EE Standards				
Would support those efforts	29%	27%	37%	47%
Would oppose them	45%	47%	42%	33%
Wouldn't matter to you/Not sure	26%	27%	21%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Expanded Use of EE Tech					
Support	74%	66%	66%	78%	80%
Oppose	12%	17%	18%	12%	1%
Not sure	14%	17%	16%	10%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose OH Gov't Requiring Util's to Help Customers Be More EE					
Support	60%	64%	52%	59%	70%
Oppose	24%	23%	33%	28%	5%
Not sure	16%	12%	15%	13%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Fed Gov't Helping People & Biz Become More EE					
Support	56%	57%	51%	56%	59%
Oppose	34%	31%	40%	34%	26%
Not sure	10%	12%	8%	9%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Installed EE Products in Home or Biz?					
Yes	85%	76%	82%	88%	86%
No	15%	24%	18%	12%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Switching to EE Lights Effective to Reduce Waste?					
It is	61%	61%	56%	63%	65%
It is not	30%	37%	37%	29%	20%
Not sure	8%	2%	7%	8%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Expansion of EE Mfg. Base Pos. for OH?					
It is a positive development	83%	78%	83%	84%	83%
It is not	9%	13%	9%	8%	9%
Not sure	8%	9%	8%	8%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Gov't Setting EE Standards					
Support	61%	61%	56%	63%	61%
Oppose	29%	33%	33%	28%	24%
Not sure	10%	5%	10%	10%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose EE Lightbulb Standards					
Support	60%	65%	51%	63%	61%
Oppose	32%	29%	38%	31%	29%
Not sure	8%	6%	11%	6%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Congressman's Effort to Weaken/Delay EE Standards					
Would support those efforts	29%	36%	28%	30%	25%
Would oppose them	45%	38%	45%	48%	45%
Wouldn't matter to you/Not sure	26%	26%	28%	22%	30%

