

Natural Resources Defense Council/Latino Decisions Survey - January 2014

1. Would you say it is extremely important, very important, somewhat important, not that important, or not at all important for our government to address: Global Warming and Climate Change? Base=split sample

Extremely important	41%
Very important	34%
Somewhat important	15%
Not that important	5%
Not at all important	4%
Don't know	1%

2. Would you say it is extremely important, very important, somewhat important, not that important, or not at all important for our country to address: Global Warming and Climate Change? Base=split sample

Extremely important	41%
Very important	32%
Somewhat important	16%
Not that important	6%
Not at all important	3%
Don't know	2%

3. Would you say it is extremely important, very important, somewhat important, not that important, or not at all important for our government to address: Air pollution? Base=split sample

Extremely important	44%
Very important	44%
Somewhat important	9%
Not that important	2%
Not at all important	0%
Don't know	0%

4. Would you say it is extremely important, very important, somewhat important, not that important, or not at all important for our country to address: Air pollution? Base=split sample

Extremely important	44%
Very important	45%
Somewhat important	11%
Not that important	2%
Not at all important	0%
Don't know	0%

5. Would you say it is extremely important, very important, somewhat important, not that important, or not at all important for our government to address: Development of energy sources such as solar or wind?

base=split sample

Extremely important	36%
Very important	41%
Somewhat important	16%
Not that important	3%
Not at all important	2%
Don't know	1%

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6. How would you rate the condition of the environment in the world today - excellent, good, fair, poor, or very poor?

Excellent	2%
Good	15%
Fair	44%
Poor	29%
Very poor	9%
Don't know	0%

7. How important would you say it is that our government take actions to address this problem? Would you say it is...Base=concerned w/global warming

Extremely important	36%
Very important	40%
Somewhat important	18%
Not very important	5%
Not important at all	1%

8. Most scientists say that the Earth is getting warmer and it is human activity that is causing it. They call it 'global warming' or 'climate change'. How concerned are you about global warming or climate change?

Extremely concerned	22%
Very concerned	33%
Somewhat concerned	27%
Not too concerned	11%
Not at all concerned	6%
Don't know	1%

9. Would you favor or oppose the president taking action to fight the carbon pollution that causes climate change? Base=split sample

Strongly favor	47%
Somewhat favor	33%
Somewhat oppose	7%
Strongly oppose	8%
TOTAL FAVOR	80%
TOTAL OPPOSE	15%
Don't know	5%

10. Would strongly favor, somewhat favor, somewhat oppose or strongly oppose this step for reducing or fighting climate change: Require better gas mileage for automobiles. Base=split sample

Strongly favor	68%
Somewhat favor	24%
Somewhat oppose	4%
Strongly oppose	2%
TOTAL FAVOR	92%
TOTAL OPPOSE	6%
Don't know	3%

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11. Would strongly favor, somewhat favor, somewhat oppose or strongly oppose this step for reducing or fighting climate change: Increase our use of renewable energy such as solar and wind. Base=split sample

Strongly favor	60%
Somewhat favor	32%
Somewhat oppose	3%
Strongly oppose	3%
TOTAL FAVOR	92%
TOTAL OPPOSE	6%
Don't know	2%

12. Would strongly favor, somewhat favor, somewhat oppose or strongly oppose this step for reducing or fighting climate change: Set limits on the amount of carbon pollution that power plants discharge into the air. Base=split sample

Strongly favor	64%
Somewhat favor	23%
Somewhat oppose	5%
Strongly oppose	5%
TOTAL FAVOR	86%
TOTAL OPPOSE	10%
Don't know	3%

13. Would strongly favor, somewhat favor, somewhat oppose or strongly oppose this step for reducing or fighting climate change: Build homes/buildings that are more efficient and use less energy. Base=split sample

Strongly favor	68%
Somewhat favor	26%
Somewhat oppose	3%
Strongly oppose	2%
TOTAL FAVOR	94%
TOTAL OPPOSE	5%
Don't know	1%

14. Would strongly favor, somewhat favor, somewhat oppose or strongly oppose this step for reducing or fighting climate change: Investing and preparing our communities for future weather events like storms, floods, or hurricanes. Base=split sample

Strongly favor	62%
Somewhat favor	29%
Somewhat oppose	4%
Strongly oppose	2%
TOTAL FAVOR	91%
TOTAL OPPOSE	6%
Don't know	2%

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15. Do you agree or disagree that we need strong government actions to limit climate change? Base=split sample

Strongly agree	41%
Somewhat agree	37%
Somewhat disagree	9%
Strongly disagree	11%
TOTAL AGREE	78%
TOTAL DISAGREE	20%
Don't know	3%

16. Do you agree or disagree that we are harming the planet for future generations? Base=split sample

Strongly agree	60%
Somewhat agree	26%
Somewhat disagree	8%
Strongly disagree	4%
TOTAL AGREE	86%
TOTAL DISAGREE	12%
Don't know	1%

17. How much more would you be willing to pay on your monthly electrical bill for cleaner energy to reduce carbon pollution from power plants? Stop me when I reach your limit. Are you willing to pay: Base=split sample

None	20%
\$1	18%
\$5	21%
\$10	16%
\$15	6%
More than \$15	9%
Don't know	10%

18. If your member of Congress issued a statement giving strong support to limit the pollution that causes climate change, would that make you feel more favorable or less favorable towards them? Base=split sample

Much MORE favorable	45%
SOMEWHAT more favorable	33%
Somewhat LESS favorable	7%
MUCH less favorable	6%
Wouldn't have much effect	5%
Don't know	4%

19. We have a duty to give the next generation a better life than we have. We must act now to protect the well-being of our family members, young and old.

Extremely convincing	35%
Very Convincing	34%
Somewhat convincing	21%
Not very convincing	5%
Not at all convincing	3%
Don't know	2%

20. We have a moral duty to give our children a clean planet. Our ancestors worked and cared for the earth, so we must continue their heritage and legacy by fighting climate change and protecting the environment.

Extremely convincing	33%
Very Convincing	32%
Somewhat convincing	21%
Not very convincing	8%
Not at all convincing	5%
Don't know	1%

21. Pollution and diseases like asthma, allergies, bronchitis, and malaria will increase if climate change continues to worsen?

Extremely convincing	33%
Very Convincing	33%
Somewhat convincing	22%
Not very convincing	6%
Not at all convincing	5%
Don't know	2%

22. Setting limits on carbon pollution from power plants will create more jobs

Extremely convincing	15%
Very Convincing	20%
Somewhat convincing	32%
Not very convincing	17%
Not at all convincing	10%
Don't know	6%

23. Climate change is causing our communities in Mexico, Central and South American and the Caribbean to face more dangerous and extreme weather, who often have less resources to respond.

Extremely convincing	25%
Very Convincing	32%
Somewhat convincing	25%
Not very convincing	7%
Not at all convincing	7%
Don't know	3%

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24. Climate change is causing our communities here in the U.S. to face more dangerous and extreme weather.

Extremely convincing	23%
Very Convincing	33%
Somewhat convincing	25%
Not very convincing	8%
Not at all convincing	7%
Don't know	2%

25. Thinking about the city where you live, would you say that air pollution is a major problem, somewhat of a problem, or not a problem in your city? Base=split sample

A major problem	26%
Somewhat of a problem	43%
Not a problem	27%
Don't know	4%

26. Do you think air pollution is a more serious health threat in Latino neighborhoods than in other areas in your city, or is the threat about the same for everyone? Base=split sample

Yes, more serious threat	22%
No, about the same	72%
Don't know	6%

27. Thinking about any family who is living in (COUNTRY OF ORIGIN). How worried are you about environmental problems in their communities? Are you...Base=split sample

Very worried	33%
Somewhat worried	30%
Not very worried	15%
Not worried at all	16%
Don't know	7%

About the Poll

Latino Decisions interviewed 805 total Latino registered voters, nationwide from November 25 - December 4, 2013. Respondents were interviewed in English or Spanish, at their discretion by fully bilingual interviewers. The overall survey contains a margin of error of +/- 3.5% and on split sample items, the margin of error is +/-4.9%. Respondents were reached using a blended sample of landline telephones, cell phones, and the Latino Decisions online web panel.