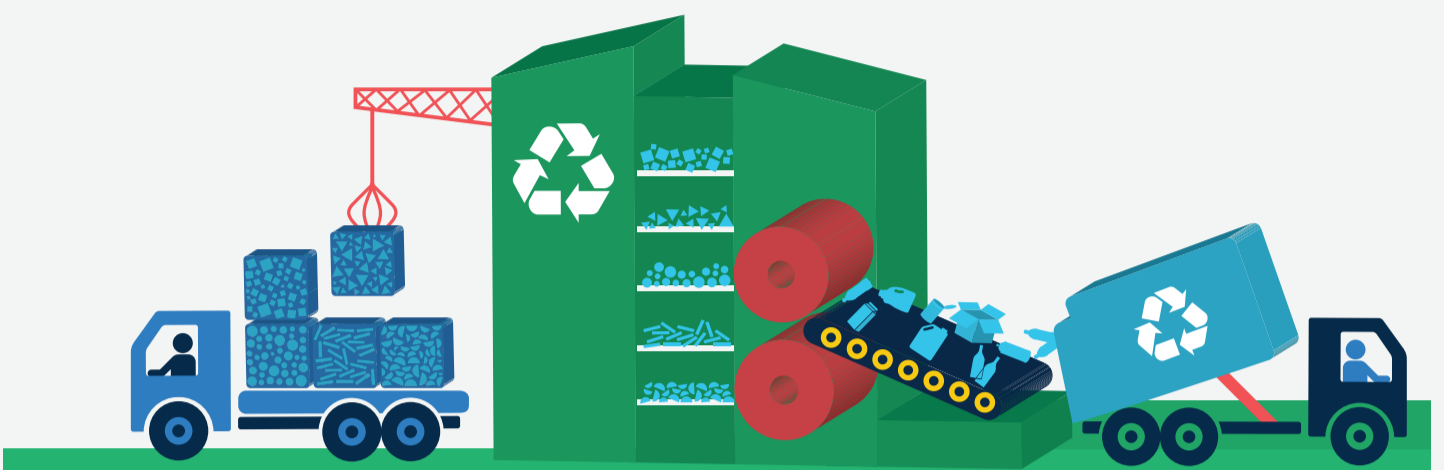


CALIFORNIA'S
NEW RECYCLING GOAL
IS A GREEN JOBS CREATOR



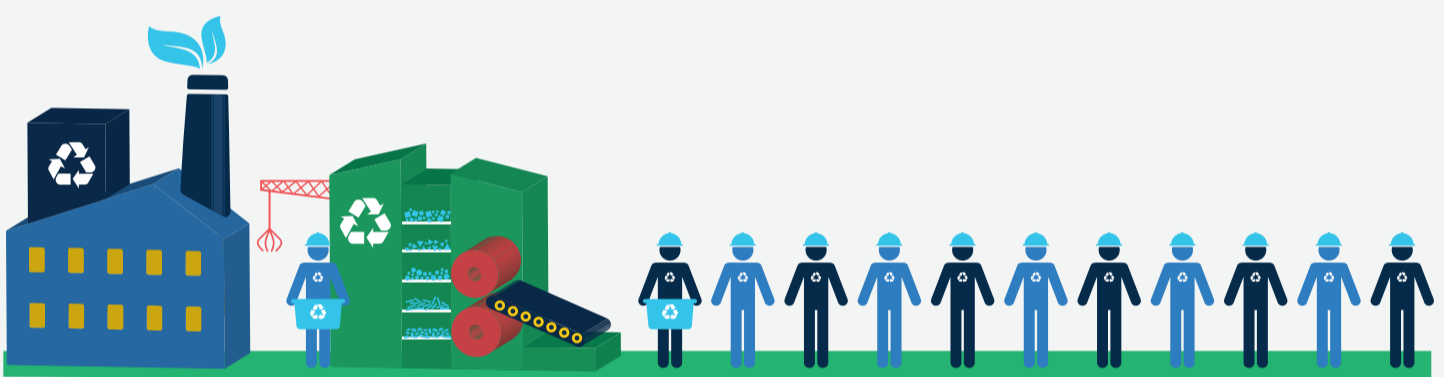
REACHING CALIFORNIA'S GOAL OF A 75% RECYCLING RATE BY 2020 WOULD
CREATE AT LEAST 110,000 NEW RECYCLING JOBS
AND MANY MORE IN RELATED INDUSTRIES.



RECYCLING 75% OF DISCARDED PLASTIC
WOULD CREATE 29,000 JOBS.
THAT'S MORE THAN ANY OTHER MATERIAL.



CALIFORNIA HAS A PLAN TO PRIORITIZE CREATION OF NEW GREEN JOBS:
EXPANDING RECYCLING IS A KEY PART OF THAT PLAN.



NEW RECYCLING FACILITIES AND MANUFACTURING FACILITIES
ARE NEEDED IN CALIFORNIA TO
ENSURE THAT WE TAKE FULL ADVANTAGE OF THE
JOB CREATION POTENTIAL OF THIS POLICY.



LANDFILLING AND INCINERATION CREATE THE FEWEST
JOBS PER TON OF MATERIALS DISCARDED.



IMPROVING THE RECYCLING OF PLASTICS CAN
ALSO HELP REDUCE THE AMOUNT OF PLASTIC THAT ENDS UP IN
OUR RIVERS, BEACHES AND OCEANS. THIS PLASTIC POLLUTION KILLS
MARINE LIFE, IMPACTS LOCAL ECONOMIES, AND ULTIMATELY
MAY HARM HUMAN HEALTH.

RECYCLING IS A WIN-WIN FOR CALIFORNIA.
LET'S NOT WASTE THIS OPPORTUNITY TO SAVE OUR NATURAL RESOURCES,
PROTECT OUR OCEANS AND GROW OUR ECONOMY.