California’s New Recycling Goal is a Green Jobs Creator.

Reaching California’s goal of a 75% recycling rate by 2020 would create at least 110,000 new recycling jobs and many more in related industries.

Recycling 75% of discarded plastic would create 29,000 jobs. That’s more than any other material.

California has a plan to prioritize creation of new green jobs: expanding recycling is a key part of that plan.

New recycling facilities and manufacturing facilities are needed in California to ensure that we take full advantage of the job creation potential of this policy.

Landfilling and incineration create the fewest jobs per ton of materials discarded.

Improving the recycling of plastics can also help reduce the amount of plastic that ends up in our rivers, beaches, and oceans. This plastic pollution kills marine life, impacts local economies, and ultimately may harm human health.

Recycling is a win-win for California. Let’s not waste this opportunity to save our natural resources, protect our oceans and grow our economy.