

Integrating Efficiency

Identifying steps and process to integrate efficiency measures into the institutional mortgage financing process.

Uncommon Expertise. Unmatched Impact.



**Community[®]
Preservation
Corporation**



**ENERGY
EFFICIENCY
FOR ALL**

Speakers



Yerina Mugica, Natural Resources
Defense Council (Moderator)



Elizabeth Kelly, Community
Preservation Corporation



Kim Stevenson, Connecticut Green
Bank



Stacie Young, The Preservation Compact,
Community Investment Corporation



A coalition-driven, 12-state campaign to increase energy efficiency in affordable multifamily housing



** Strong presence in Atlanta, Chicago, Kansas City, Los Angeles, Minnesota, New Orleans, New York City*



ELEVATE ENERGY



ENERGY FOUNDATION
building a new energy future

Sustainability in Affordable Housing Lender Learning Network

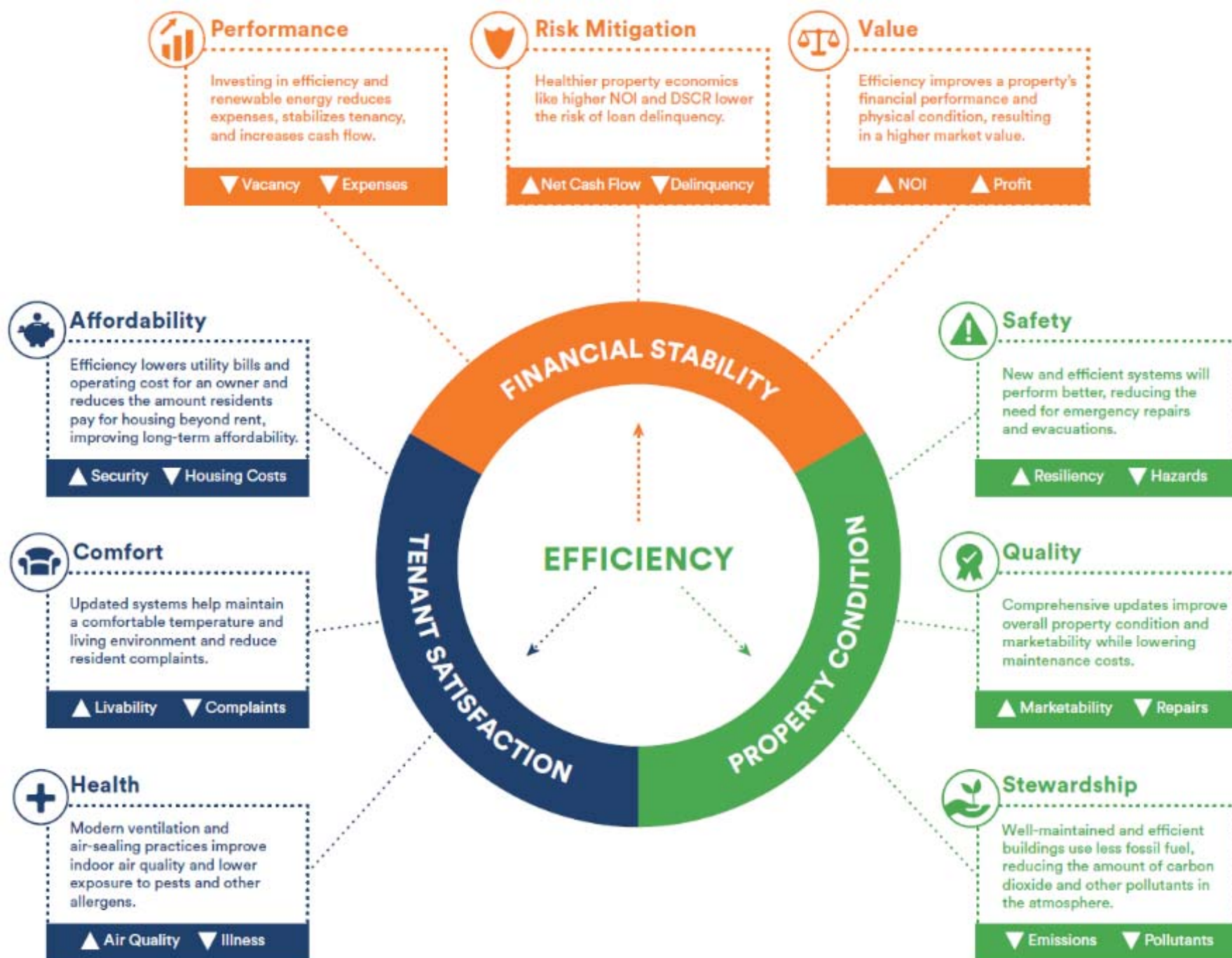
- A learning network of lenders to multifamily affordable housing that has gathered to share what has worked and explore opportunities for expanding and employing that knowledge.
 - Website with Resource Hub
 - Transaction Database
 - Webinar Series



Who We Are: Community Preservation Corporation (CPC)

- Established in 1974, CPC is a nonprofit affordable housing and community revitalization finance company that believes housing is central to transforming underserved neighborhoods into thriving and vibrant communities.
- We provide innovative capital solutions, fresh thinking, and a collaborative approach to the often complex challenges that owners and developers of multifamily housing face.
- With \$9.7 billion in public and private investments, our work has helped revitalize countless neighborhoods and provided quality housing for low-income families, senior citizens, and individuals with disabilities.





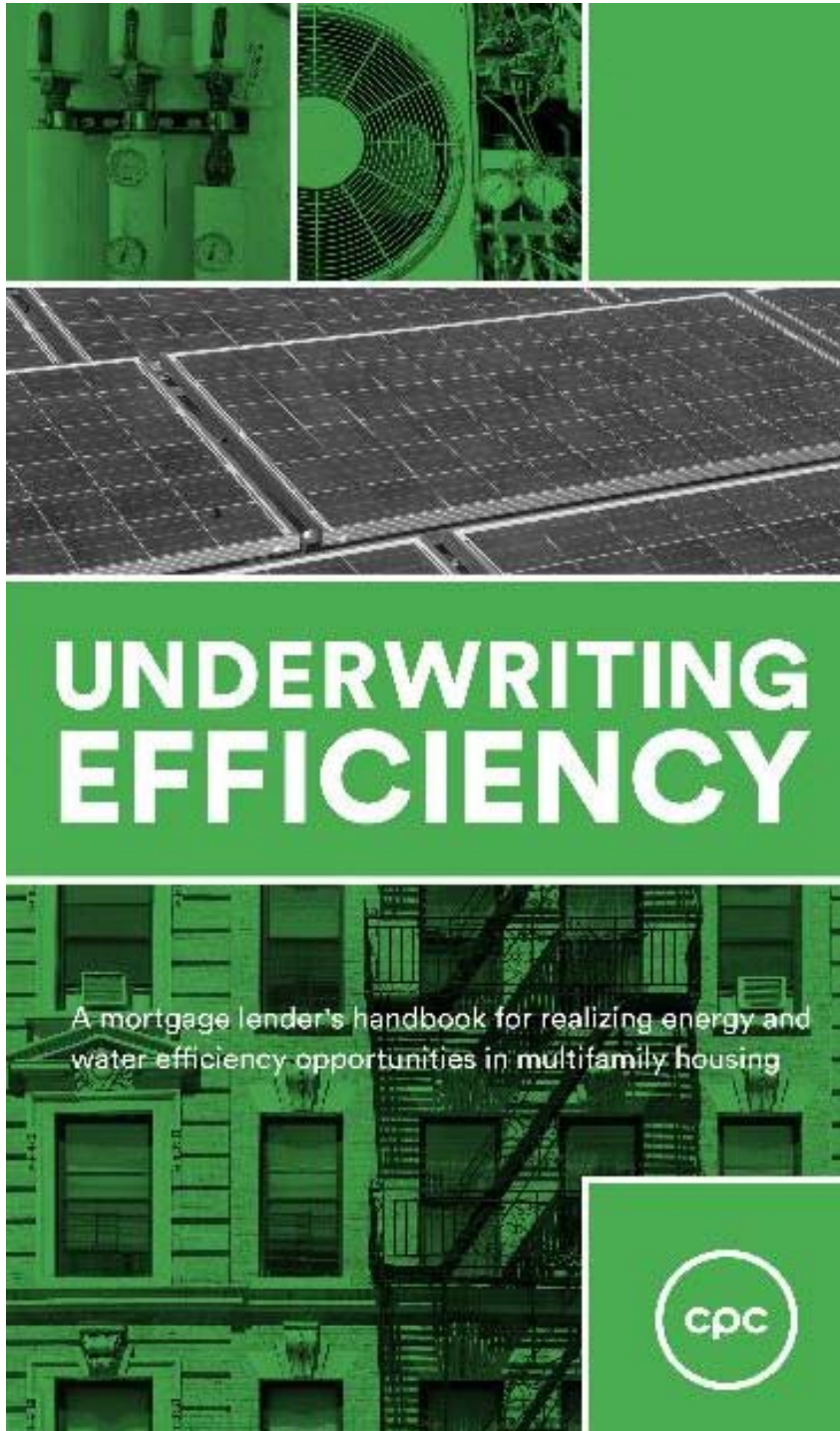
Sharing Best Practices

Underwriting Efficiency Handbook provides professionals with a resource to finance energy and water efficiency measures as part of a first mortgage

Overview:

- Understanding Efficiency
 - Recorded 10/25
- Building Efficiency
 - Recorded 11/8
- Integrating Efficiency
 - Today's Topic

Recordings available at
<http://greenbanknetwork.org/webinars-and-videos/>



Special Guests:

○ Kim Stevenson, Connecticut Green Bank

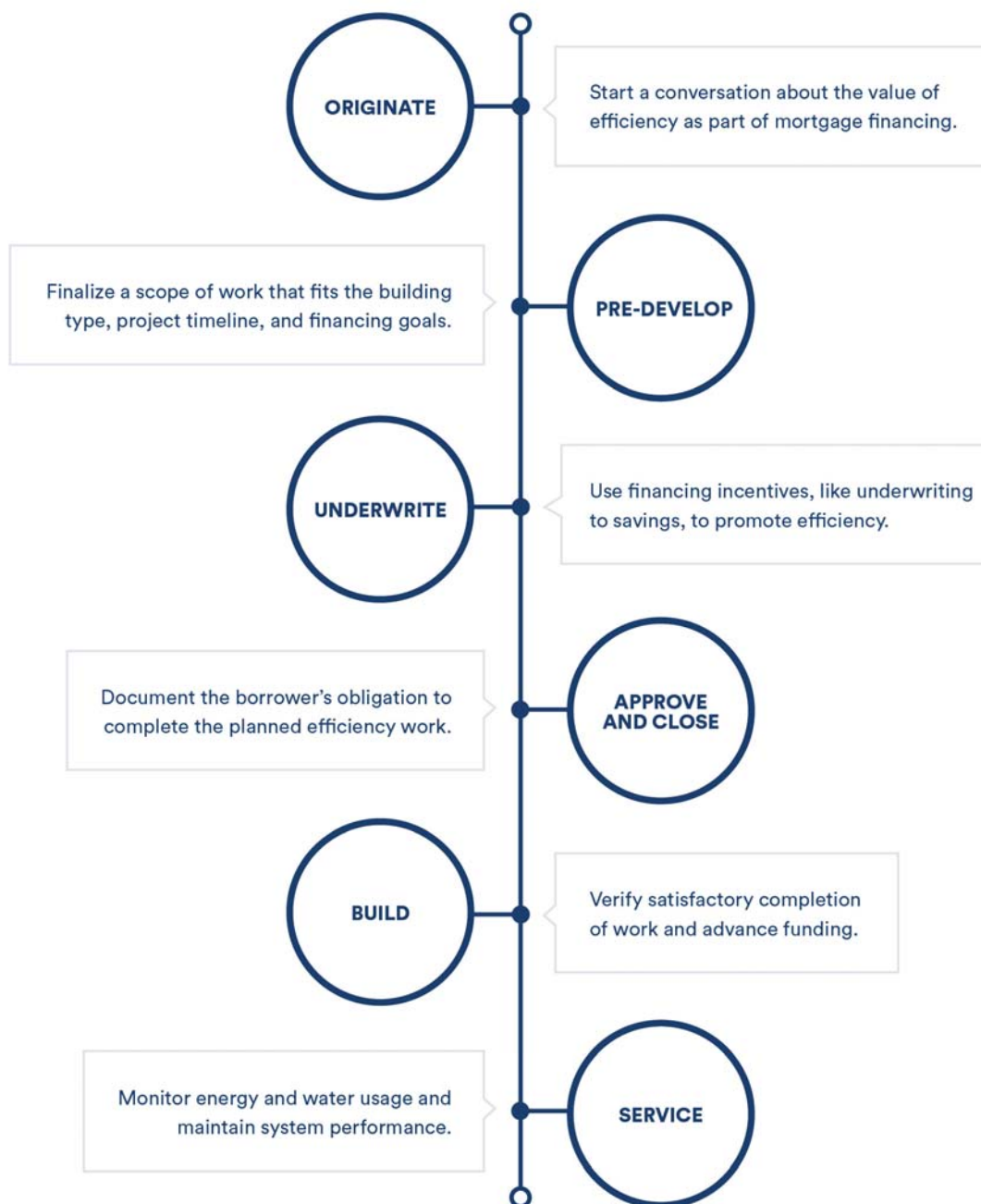
The Connecticut Green Bank is the nation's first green bank. Its Multifamily Housing program aims to lower barriers to energy improvements in multifamily housing by offering technical assistance and financing solutions at every step of the efficiency project process – from pre-development to installation to performance monitoring.

○ Stacie Young, Community Investment Corporation

Community Investment Corporation (CIC) is the Chicago metropolitan area's leading lender for the acquisition, rehabilitation, and preservation of affordable rental housing. Through the Energy Savers program, CIC and Elevate Energy provide building energy assessments, access to utility incentives, technical assistance, and project financing. CIC incorporates energy and water retrofits as part of its regular mortgage lending program.

Roadmap:

Integrating Efficiency



Integrating Efficiency

Originate

An early conversation about the benefits of efficiency and the value of financing improvements through a building's mortgage will help owners connect improvements to their financing goals.

- Educate owners on the benefits of efficiency.
- Complete an energy benchmark and identify opportunities.
- Discuss plans to integrate efficiency investment as part of financing.



Integrating Efficiency

Pre-Develop

The owner is committed to improving efficiency; now it is time to put a team in place and finalize the scope of work.

- Create a development plan and engage contractors.
- Review energy reports and formalize the scope of work.
- Identify any available incentives, including tax credits and rebates.



Integrating Efficiency

Underwrite

Use financing incentives to promote efficiency. From underwriting savings to offering better rates and terms, lenders have plenty of options to encourage efficiency.

- Finalize loan pricing and terms
- Include projected utility cost savings in loan underwriting.



Integrating Efficiency

Approve and Close

To maximize benefits, efficiency projects should be connected to a lender's institutional goals and policies. Loan officers are more likely to encourage borrowers to invest in energy and water upgrades when corporate strategies support efficiency projects.

- Update internal protocols and requirements to support loans financing efficiency.
- Notify third-party pros of the efficiency work and savings.



Integrating Efficiency

Build

Coordinate with borrowers, engineers, and construction teams to confirm that all efficiency measures are installed correctly and operating as designed.

- ❑ Monitor construction and perform site inspections.
- ❑ Confirm that the efficiency work is complete and advance funds.
- ❑ Complete appropriate commission and quality assurance tests.
- ❑ Collect certifications of completion and convert to permanent loan (if applicable).



Integrating Efficiency

Service

Ensure building performance is maintained by integrating efficiency evaluation into loan servicing protocols. Analyzing efficiency throughout the life of the loan will help lenders substantiate all the long-term benefits of efficiency.

- Update asset management protocols to include utility benchmarking and on-site evaluation of efficiency.
- Confirm that buildings have a preventative O&M plan in place.
- Encourage owners to educate residents and building staff about building efficiency features.



Integrating Efficiency

CHECKLIST

What steps can I take to make this a reality?

ORIGINATE

- ☐ Educate owners on the benefits of efficiency.
- ☐ Complete an energy benchmark and identify opportunities.
- ☐ Discuss plans to integrate efficiency investment as part of mortgage financing.

PRE-DEVELOP

- ☐ Create a development plan and engage contractors.
- ☐ Review energy reports and formalize the scope of work.
- ☐ Identify any available incentives, including tax credits and rebates.

UNDERWRITE

- ☐ Finalize loan pricing and terms; include any additional financial incentives.
- ☐ Include projected utility cost savings in loan underwriting.

APPROVE AND CLOSE

- ☐ Update internal protocols and requirements to support loans financing efficiency.
- ☐ Notify third-party professionals of the scope of efficiency work and savings.



Integrating Efficiency

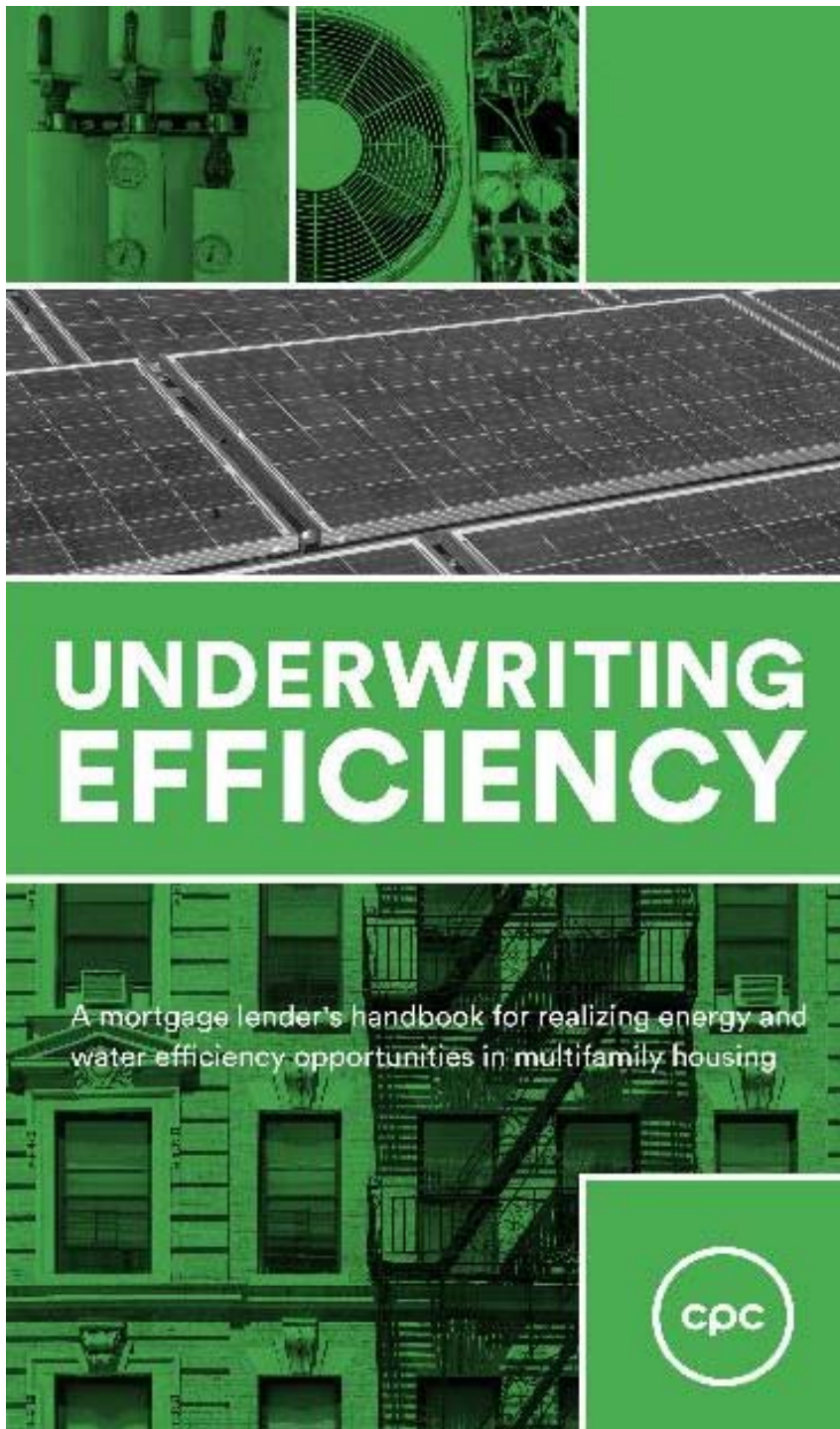
TOOLS

Available in Underwriting Efficiency Handbook

- **Back-of-the-Envelope Benchmarks**
- **Decoding and Energy Report**
- **Case Studies**
- **Efficiency Measure Checklist**
- **Retrofit Tips**

<http://communitycp.com/underwriting-energy-efficiency-lender-handbook/>





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