

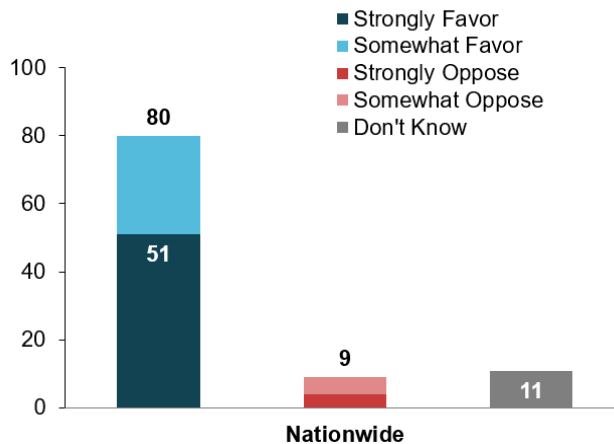
January 26, 2021

To: Interested Parties
Fr: Brian Stryker and Ben Lenet, ALG Research
Re: Public Opinion Research Regarding 30x30

ALG conducted a nationwide survey of registered voters (N=1,000) from January 14-19, 2021 to explore support for setting a national goal of protecting at least 30% of America's land, ocean areas, and inland waters by the year 2030.

- 4 out of 5 voters nationwide favor a plan to protect at least 30% of America's land, ocean areas, and inland waters by the year 2030 – and a majority (51%) strongly favor this plan.

What is your opinion of setting a national goal of protecting at least 30% of America's land, ocean areas, and inland waters by the year 2030?



- The proposed plan has broad backing across the partisan spectrum, earning support from 90% of Democrats, 72% of Republicans and 68% of Independents.
- Voters widely view this plan to be “good for the economy” (61% say this describes the plan well).
- Voters also recognize the value of 30x30 to their wellbeing and the environment, viewing the goal as “good for air and water” (87%), “good for health” (83%), and “good for fish and wildlife” (90%).

These findings are based on the results of an online survey conducted by ALG Research from January 14-19, 2021 nationwide among N=1000 registered voters plus an oversample of N=400 registered voters in California. The margin of error for the full sample is $\pm 3.1\%$ at the 95% confidence interval.

- And voters describe the plan as “forward-thinking” (83%), “reasonable” (75%), “bold” (73%), and “achievable” (73%).
- Support for this plan remained high when voters were provided with supportive and opposing arguments from both sides.

Having read statement from both sides, what is your opinion of setting a national goal of protecting at least 30% of America's land, ocean areas, and inland waters by the year 2030?

