

JUST A FEW INNOCENT CLICKS ON A TV'S REMOTE CONTROL CAN DRAMATICALLY INCREASE ITS ENERGY USE



Changing the main picture setting on certain TVs can cause their energy use to

DOUBLE

Viewing HDR content may increase energy use by roughly

30 to 50%

If just **one-third** of the owners of Samsung, LG, and Vizio TVs purchased in 2015 and 2016 in the United States changed the main picture setting, the next 10 years could see:

More than
\$1.2 BILLION
extra in electricity bills nationwide

More than
5 MILLION
metric tons of extra carbon dioxide emissions

